



## DISC hires new Head of Sales and Marketing

DISC, the market leader in professional data archiving, today announced the appointment of David Barrett-Hague as Head of Sales and Marketing.

David brings 20 years of storage and data management experience to DISC. Previously he successfully ran Plasmon's connectivity solutions business and prior to this he worked for Xyratex and IBM.

"We are pleased to have someone with Dave's depth of experience join us, especially at this exciting time in our industry. He will work closely with our partners to meet the challenges facing business and ensure they always have a secure place to store their customers data" said Peter Frankowski (DISC CEO).

### About DISC

DISC GmbH is the leading manufacturer of optical storage solutions for the long term retention of digital data. DISC has been providing innovative solutions for over 20 years and has in excess of 22,000 installations worldwide. DISC works with industry standards to deliver reliable long term archival storage solutions that provide customers confidence in the future readability of their digital data. For more information please visit our new web site [www.disc-group.com](http://www.disc-group.com).